

## BSD#7 LRSP Strategic Objective ACTION PLAN: 3.01 SPT Transparency/Accountability/Communication 2011-12

**Strategic Objective (SO):** 3.01 Enhance District transparency, accountability, and communication with our community.

Topic of Strategic Objective (SO) e.g., Math, PEAKS, etc.:

| Leader: Kirk Miller<br>Team Members: Executive Council, Trustees, SAC<br>Members, Nancy Brady  | Action Plan Projected Completion Date:<br>Annually   |
|--|--|
| <b>Evaluation Plan</b> : Describe steps you will take to determine if you have reached this strategic objective. Reporting that helps various audiences understand school district core ideology, goals and strategic planning. School district information used to make decisions at various levels (school, district, community, state, federal) | <b>Best Practice Investigation</b> : <i>What information is uncovered looking at best practice in relation to this strategic objective.</i> Research on effective communication indicates the need to explain information, answer questions, get permission; this lead to trust from stakeholders. |

| Action Steps   | Who                               | Timeframe            |
|--|-----------------------------------|----------------------|
| What actions will be taken to achieve this SO? Include what  | Who will be responsible for       | What is a realistic  |
| staff may need to learn to accomplish this SO.   | what actions?                     | timeframe for each   |
|  |                                   | action?              |
| 1. Establish and implement Superintendent Advisory   | 1. Kirk Miller, Nancy             | 1. Ongoing 2011-12   |
| Councils of students, parents, teachers, classified staff, and   | Brady                             |                      |
| school-business partnership. Communicate effectively,  |                                   |                      |
| BSD7 needs and issues with the groups. Listen to input   |                                   |                      |
| and ideas from the Councils. Councils share information  |                                   |                      |
| with constituencies.   |                                   |                      |
| 2. Establish and implement a communications plan and   | 2. Kirk Miller, Trustees,         | 2. Fall/Winter 2011- |
| reporting for using the Long Range Strategic Plan (LRSP)   | Executive Council, BSD7           | 12                   |
| to enhance district transparency, accountability and   | education team                    |                      |
| communication.   |                                   | 0.0.11.10            |
| 3. Establish communications plan for Budget development  | 3. Kirk Miller, Steve             | 3. Ongoing 2011-12   |
| for the 2011-12 school year. Budget development aligned  | Johnson                           |                      |
| with LRSP strategic objectives. Coordinate with AA   |                                   |                      |
| Caucus and local grass roots advocacy groups.  | 4 Vist Miller Charac              | 4 Gunine 2012        |
| 4. Development and implementation of a communications  | 4. Kirk Miller, Steve             | 4. Spring 2012       |
| plan for school election information important to BSD7.  | Johnson, Trustees                 | 5 Ongoing 2011 12    |
| 5. Coordinate and develop a communications plan based  | 5. Kirk Miller, LRFP<br>Committee | 5. Ongoing 2011-12   |
| on recommendations of the Long Range Facilities Planning   | Committee                         |                      |
| Committee (LRFP) for school facility needs.<br>Communicate bond election information as required based |                                   |                      |
| on those recommendations.  |                                   |                      |
| 6. Monitor and participate in promoting BSD7 needs with  | 6. Kirk Miller, Trustees,         | 6. Ongoing 2011-12   |
| candidates for state-wide offices that will impact the 2013  | Executive Council                 | 0. Oligonig 2011-12  |
| legislative session.   | Executive Council                 |                      |
| 10210101110 00001011.  |                                   |                      |

| 7. Keep BSD7 issues in front of federal decision makers.  | 7. Kirk Miller | 7. Ongoing 2011-12 |
|---|----------------|--------------------|
| Monitor and provide input into federal budget allocations |                |                    |
| for education, the reauthorization of the Elementary and  |                |                    |
| Secondary Education Act, rural school policies, and the   |                |                    |
| local control for our schools.                            |                |                    |

**Progress expected by the end of the year**: School team, community and various stakeholder audiences have a good understanding of BSD7 LRSP, budget 2011-12, school election requests, school facility needs, legislative issues for the 2013 session, and congressional issues important to Bozeman Public Schools.